

# Anushree Thakre

## Product Design

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Be <https://www.behance.net/anushreebikar>

📅 Stamp 4 Visa

## Skills

### Designing Tools

Figma | Miro | Pendo | Lucid | Adobe Illustrator | Adobe Photoshop | Adobe Effects | Microsoft tools | ChatGPT | Gemini

### Web Development

HTML | CSS

### Design Skills

User Research | Personas | User flow | Low-High Wireframes | User Interface | Typography | Design Thinking | Prototyping | Usability Testing | Mock-ups | Interviews | Competitor Analysis | Ideation | Sketching

## Courses

**UI/UX Design- Thinking and Application**, *Motifo Academy of Graphic and Motion Design* [🔗](#)  
July 2022 – November 2022  
Nagpur, India

**Graphic Design Essentials**, *Motifo Academy of Graphic and Motion Design* [🔗](#)  
January 2022 – March 2022  
Nagpur, India

## References

**Melissa Garlington**,  
*Product Design Manager, Workhuman*  
[melissa.garlington@workhuman.com](mailto:melissa.garlington@workhuman.com)

## Career Objective

Passionate designer eager to bring fresh, creative ideas to the table. Looking for a role where I can contribute to the team's success and help the organization grow.

## Professional Experience

### Product Designer, *Workhuman*

January 2024 – September 2024 | Dublin, Ireland

#### Project: Enhanced In-Product Welcome Onboarding Experience

- Conducted **comprehensive accessibility audits**, evaluating font styles, images, components, and color schemes against current standards.
- Performed **affinity mapping, competitor analysis, and research**, presenting actionable insights to stakeholders.
- Managed the **interview process for new hires**, handling scheduling, communication with managers, and conducting interviews.
- **Led ideation sessions**, applying a feasibility-value-effort matrix to prioritize solutions with stakeholders.
- **Designed and scripted a detailed storyboard** for the onboarding process.
- Created visually engaging in-product onboarding **video animations**.

### Graphic Designer Intern, *Wesually Design Studio* [🔗](#)

November 2022 – April 2023 | Nagpur, India

- **Designed creative social media posts** published on the client's official website.
- **Developed a user-friendly UI** for the "ProVizual" web app.
- Assisted in designing and conducting case studies to **understand target audience, market competitors, pain points, and strategy for product improvement**.

### Technical Support Professional, *TomTom Ltd* [🔗](#)

June 2017 – July 2021 | Pune, India

- Provided **technical assistance** and **troubleshooting** for software, hardware, and electronic device issues.
- Documented interactions and **offered feedback to enhance product performance**.

## Self- Projects

### FarmBuddy, *Case Study* [🔗](#)

- Farmbuddy mobile app is a **decision-making solution for farmers** in India. It helps them to select the best suitable crop for a particular season and make the best out of it.
- It empowers them by **educating them on crops and farming techniques**. Keep them up to date with weather, news, markets, and new farming technologies.

### FunTime, *Case Study* [🔗](#)

- FunTime is a **mobile application for the amusement park** that can efficiently **manage the queuing system** for rides and can greatly enhance the experience of visitors by allowing them to engage in other activities while they wait for their turn.

## Education

### Bachelor of Engineering in Electronics and Telecommunication,

*G.H. Rasoni College of Engineering*

2011 – 2015 | Nagpur, India